

Media Coverage Report



Press Release: Hankook presentará en Valencia la tecnología 'iON' durante las pruebas de pretemporada de la Fórmula E
Disseminated on: 29 October 2024
Target country(ies): Spain
Distribution Language(s): Spanish

I. Brief - PR Results

The media monitoring outputs of the press release are summarized in four key metrics.



Europapress

Reaching the Most People



21

Websites Have Published



16.201.834

Total Potential Audience



10.234

Journalist Views

II. Distribution Report

This section comprehensively outlines the steps for distributing the press release to the media.

5 Media lists

The media lists that the press release was sent includes: Technology, Cars, Sports, Industry, Innovation

Recipients	Status
Iberian Press	✓ Sent
Targeted Media List	✓ Sent
Comtex	✓ Sent
Infodesk	✓ Sent
Google News	✓ Sent
LexisNexis	✓ Sent
Thomson Reuters	✓ Sent

12.481 Press members

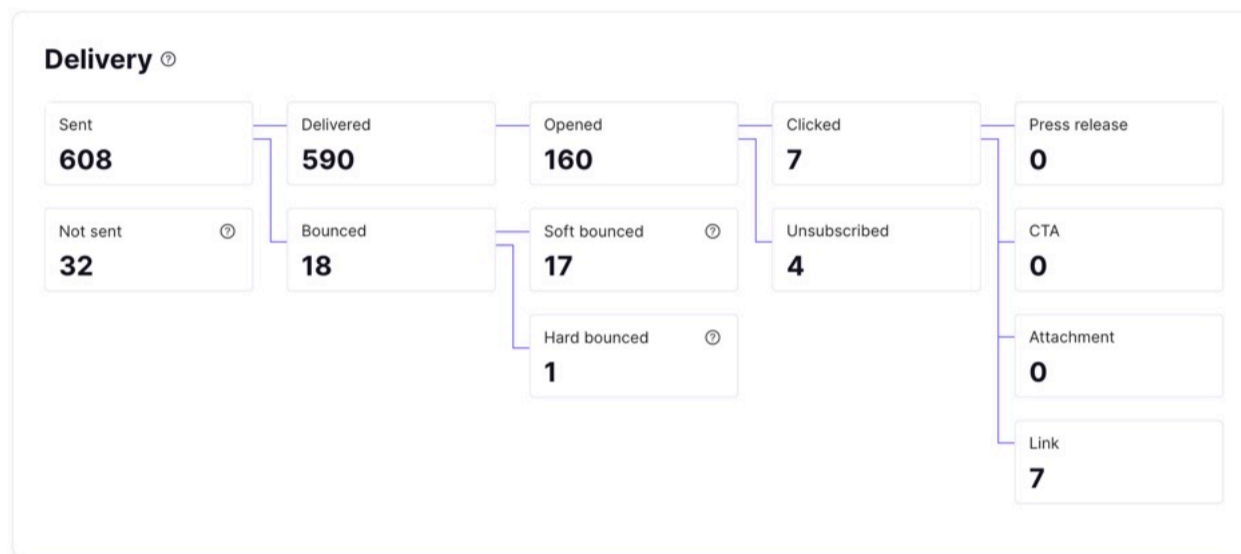
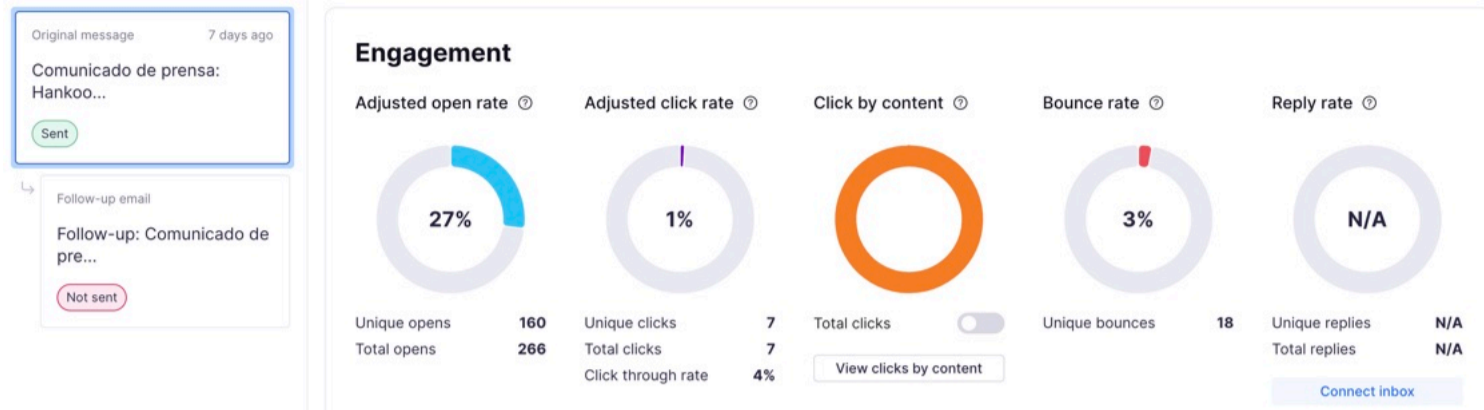
The number of the media members whom its affiliates emailed your press releases.

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Media List Distribution

This section provides a segmented media list distribution report for the press release, ensuring that the content was sent to relevant media outlets and journalists.



















III. Coverage Report

In this section, you'll discover a compilation of news websites where the press release is accessible.

Click on a recipient to view your story on their web site. While we deliver to the following recipients, it is ultimately the recipient's decision whether or not to display your news release. A number of our recipients display stories to their registered users only; in these cases the links below will only direct you to a public page representing the recipient.

Featured News

Country	Website	Montly Traffic	Importance	URL
Spain	Europapress.es	 13.5M	Europa Press is a Spanish news agency that provides comprehensive coverage of national and international news, including politics, economy, culture and society.	View
Spain	Periodicodeibiza.es	 1.6M	Periódico de Ibiza is a regional newspaper that provides comprehensive coverage of news, culture, and events in Ibiza and Formentera. It focuses on local politics, society, and cultural activities, serving as a key resource for residents and visitors.	View
Spain	Economiadigital.es	 1.3M	Economía Digital is a Spanish news website focusing on economic, business and political news. It offers in-depth analysis, reports and commentary on current events affecting the economy in Spain and internationally.	View
Spain	14ymedio.com	 373.9K	14ymedio is a Cuban digital newspaper that provides news and analysis on national and international issues, focusing on topics such as politics, culture and society in Cuba. Founded by renowned journalist Yoani Sánchez, the platform aims to provide independent journalism and diverse perspectives.	View
Spain	Estamosenlinea.co	 76.9K	Estamosenlinea.co is a digital platform for technology and innovation news in Colombia. The site offers a wide range of content to its readers, covering topics such as current developments, cybersecurity alerts and business innovations.	View
Spain	21noticias.com	 36.9K	21noticias.com is a news platform based in Spain that offers a wide range of current news. It shares news from Spain and around the world in areas such as politics, economy, sports, culture and society, allowing its readers to follow the agenda.	View
Spain	Yulder.co	 27.3K	Yulder.co is a digital platform that provides news and articles about sustainable solutions and initiatives in various sectors. It provides content for those looking for information and inspiration on technology, business, sustainability and entrepreneurship.	View
Spain	Posventa.com	 16.1K	Posventa.com is a Spanish-language platform focused on the automotive after-sales industry, providing information and resources on vehicle maintenance, repair, parts, and service.	View
Spain	Iberianpress.es	 13.5K	Iberian Press is an agency specialized in media relations. From its online platform they write and effectively disseminate press releases and communications, guaranteeing the quality of service.	View
Spain	Autopistapanama.com	 5.8K	Autopista Panamá, Panamá'daki otomotiv endüstrisine odaklanan dijital bir dergidir. Yeni modeller, bakım tavsiyeleri ve sektör trendleri hakkında özellikler de dahil olmak üzere otomobiller hakkında haberler, incelemeler ve içgörüler sağlar.	View
Spain	Lamiradanorte.com	 4.2K	Lamiradanorte.com is a digital publishing platform offering news on culture, arts, society and current affairs with a focus on the north of Spain. It covers regional events, cultural developments and social issues, giving its readers a pulse on the region.	View

Spain	Revistaautosmas.com		3.6K	Revista Autos Más, otomotiv sektörüne adanmış, araçlar hakkında haberler, incelemeler ve içgörüler sunan dijital bir dergidir. Yeni araç lansmanları, otomotiv teknolojisi, sektör trendleri ve bakım ipuçları gibi konuları ele alır.	View
Spain	Autopneu.info		2K	AutoPneu is an online magazine dedicated to the tire industry, providing news, articles, and insights related to tires and automotive services. It covers topics such as tire technology, maintenance tips, industry trends, and product reviews.	View
Spain	Motorpressdigital.com		2K	Motorpressdigital.com is a publishing platform focusing on the automotive industry and offers content in various categories such as cars, motorcycles, sports vehicles. It provides comprehensive information to car enthusiasts with new model introductions, test drives, technical reviews and up-to-date industry news.	View
Spain	Madridbusiness.es		2K	Madridbusiness.es is a news platform focused on business, economy and entrepreneurship in Madrid, the capital of Spain. It provides useful information for business professionals and entrepreneurs by sharing business developments, business opportunities, innovative projects and analysis of the local economy in Madrid.	View
Spain	Revistanegocios.es		2K	Revistanegocios.es is a Spanish magazine platform that offers comprehensive content on business, economics and finance. Focusing on topics such as business strategies, market analysis, investment trends and entrepreneurship, it offers informative resources for professionals and readers interested in business.	View

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Coverage List

This list includes all websites that the press release has been published.

No	Website	URL
1	14ymedio	https://www.14ymedio.com/blogs/tecnologia/hankook-presentara-valencia-tecnologia-ion_132_110771
2	21noticias	https://21noticias.com/2024/11/05/hankook-presentara-en-madrid-la-tecnologia-ion-durante-las-pruebas-
3	Autopistapanama	https://autopistapanama.com/hankkok-seguira-en-formula-e/
4	Autopneu	https://www.autopneu.info/seccion-motor/hankook-presentara-ion-en-pretemporada-formula-3/
5	Canal-motor	https://canal-motor.com/2024/11/05/hankook-presentara-en-madrid-la-tecnologia-ion-durante-las-prueba
6	Economiadigital	https://www.economiadigital.es/valencia/empresas/hankook-ion-valencia.html
7	Estamosenlinea	https://www.estamosenlinea.co/2024/11/02/hankook-presentara-la-tecnologia-ion-en-las-pruebas-de-
8	Europeanews	https://www.europeanews.es/nota/14264/la-fia-ante-las-inundaciones-del-circuito-ricardo-.html
9	Europapress	https://www.europapress.es/deportes/noticia-hankook-presenta-avanzada-tecnologia-ion-pruebas-pre
10	Iberianpress	https://www.iberianpress.es/noticia/hankook-presentara-en-valencia-la-tecnologia-ion-durante-las-pru
11	Lamiradanorte	https://www.lamiradanorte.com/el-jarama-sustituye-a-cheste-para-las-pruebas-de-pretemporada-de-la-fc
12	Madridbusiness	http://madridbusiness.es/hankook-presentara-en-madrid-la-tecnologia-ion/
13	Motorpressdigital	https://www.motorpressdigital.com/la-fia-ante-las-inundaciones-del-circuito-ricardo-tormo-ha-reubicado-l
14	Naberco	https://naberco.es/hankook-presentara-en-madrid-la-tecnologia-ion-durante-las-pruebas-de-pretempora
15	Negocios10	https://negocios10.com/eventos/la-fia-ante-las-inundaciones-del-circuito-ricardo-tormo-ha-reubicado-las-
16	Noticiasdeasopartes	https://noticiasdeasopartes.com.co/hankook-presentara-la-tecnologia-ion-en-las-pruebas-de-pretemp
17	Periodicodeibiza	https://www.periodicodeibiza.es/noticias/nacional/2024/10/29/2266925/hankook-llevara-tecnologia-ior
18	Posventa	https://www.posventa.com/texto-diario/mostrar/5050121/hankook-presentara-tecnologia-ion-pretemp
19	Revistaautosmas	https://revistaautosmas.com/2024/11/01/hankook-presentara-la-tecnologia-ion-en-las-pruebas-de-pre
20	Revistanegocios	https://revistanegocios.es/hankook-presentara-en-madrid-la-tecnologia-ion-durante-las-pruebas-de-prete
21	Yulder	https://yulder.co/hankook-presentara-la-tecnologia-ion-en-las-pruebas-de-pretemporada-de-formula-e

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IV. Social Media List

This section includes social media posts along with the press release.

No	Social Network	URL
1	21Noticias	https://x.com/21NoticiasCom/status/1853775656863117527
2	Alberto Marin Moran	https://x.com/amarinmoran/status/1852759536823660821
3	autoPneu	https://x.com/auto_pneu/status/1851241271102201910
4	Economía Digital	https://www.facebook.com/EconomiaDigital.es/posts/pfbid0jHmWprGGVbNX93EqvvaTuKtmFS3y1ebjI-
5	Estamos en Línea	https://x.com/estamosenlinea/status/1852759578166902795
6	Iberian Press	https://x.com/iberianpress/status/1851188995914653940
7	Iberian Press	https://www.facebook.com/Iberianpress/posts/pfbid02DzMBXuW8hhryaWhdWc8yB4ptfKrD7j8FsqrLiV6
8	La Mirada Norte	https://x.com/MiradaNorte/status/1853850380695666928
9	La Mirada Norte	https://www.facebook.com/permalink.php?story_fbid=pfbid02wauiWHRX9rwXHGxMfqUMRKUEjrExfW
10	Posventa Automoción	https://x.com/PosventaAuto/status/1851243597821030611
11	Revista Autopista Panama	https://www.facebook.com/AutopistaPanama/posts/pfbid02E7ZDN47A8jmDP9hK4GVnnuen4Yd7vUUT

Crypto.ro Anuncia Importante Expansión con la Incorporación del Idioma Español