

Press Release: *Icewear bringt isländische Wollbekleidung auf den deutschen Markt*
Disseminated on: 18 October 2024
Target country(ies): Germany
Distribution Language(s): German, English

I. Brief - PR Results

The media monitoring outputs of the press release are summarized in four key metrics.



Handelsblatt

Reaching the Most People



46

Websites Have Published



18.063.104

Total Potential Audience



8.602

Journalist Views

II. Distribution Report

This section comprehensively outlines the steps for distributing the press release to the media.

Recipients

Bloomberg Terminal
 Comdirect
 Comtex
 DGAP
 Dow Jones Terminal
 EQS
 Financial Times
 Google News
 Infodesk
 Investing DE
 LexisNexis
 Refinitiv Eikon
 Targeted Media List
 Thomson Reuters
 vwd
 Yahoo Finance

Status

✓ Sent
 ✓ Sent
 ✓ Sent
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 ✓ Sent
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 ✓ Sent
 ✓ Sent
 ✓ Sent
 ✓ Sent

6

Media lists

The media lists that the press release was sent includes: Business, Apparel Textile, Retail, Fashion, Sports, Global Expansion

11.749

Press members

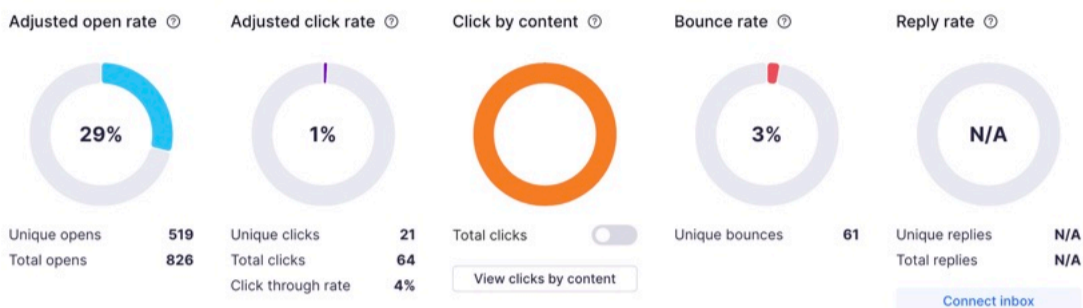
The number of the media members whom B2Press and its affiliates emailed your press releases.

Media List Distribution

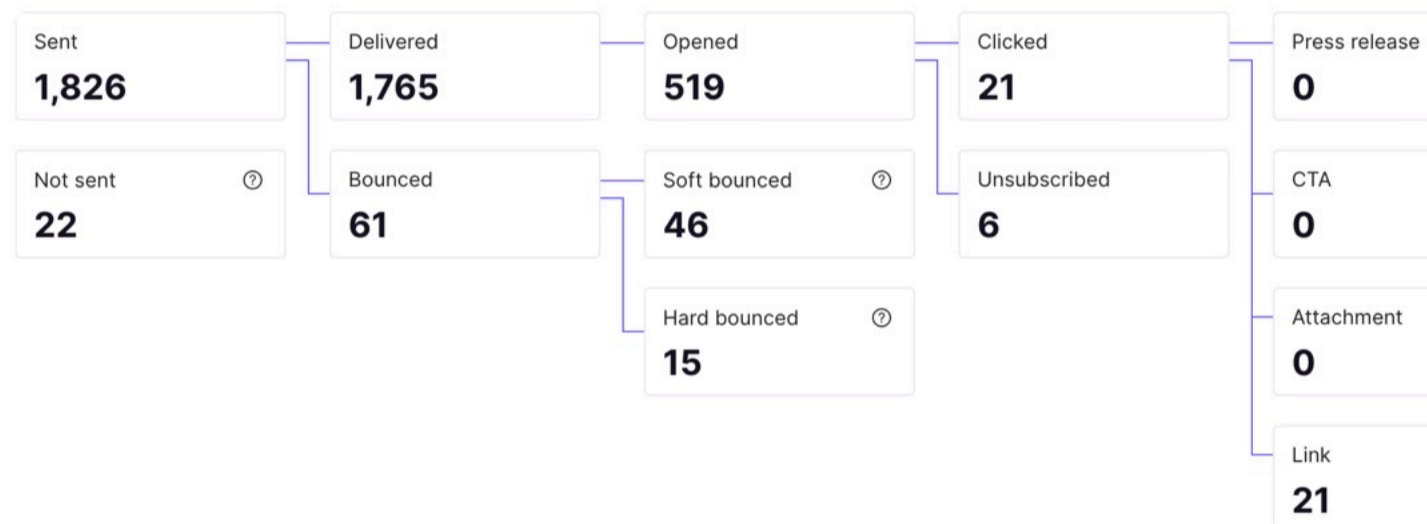
This section provides a segmented media list distribution report for the press release, ensuring that the content was sent to relevant media outlets and journalists.



Engagement



Delivery









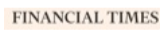









III. Coverage Report

In this section, you'll discover a compilation of news websites where the press release is accessible.

Click on a recipient to view your story on their web site. While we deliver to the following recipients, it is ultimately the recipient's decision whether or not to display your news release. A number of our recipients display stories to their registered users only; in these cases the links below will only direct you to a public page representing the recipient.

Featured News

Language	Website		Montly Traffic	Importance	URL
German/English	Handelsblatt.com		11.7M	The Handelsblatt (literally "commerce paper" in English) is a German-language business newspaper published in Düsseldorf by Handelsblatt Media Group.	EN: View DE: View
English	Morningstar.com		9.8M	Morningstar, Inc. is a leading provider of independent investment insights in North America, Europe, Australia, and Asia.	View
Germany	Onvista.de		9.8M	With many years of financial expertise, Onvista is one of the first points of contact for marketing in the areas of stock markets and finance.	View
German	Stock3.com		4.2M	stock3 (formerly BörseGo AG with the GodmodeTrader and Guidants portals) is the home base for traders and active investors.	EN: View DE: View
German/English	Wallstreet-online.de		4M	Wallstreet:online AG, based in Berlin , emerged from GIS Wirtschaftsdaten GmbH, which was founded in 1998. The main business activity was the marketing of the financial portal wallstreet-online.de.	EN: View DE: View
German	Finanznachrichten.de		3.6M	Finanznachrichten.de offers over 12,000 German and English-language news from over 600 international media every day.	View
German	Boerse.de		2.8M	boerse.de is a financial portal founded in 1994 and operated by boerse.de Finanzportal GmbH , based in Rosenheim.	View
German/English	Ariva.de		2.6M	ARIVA is a bank-independent service provider that offers financial information and IT services to financial institutions and private individuals.	EN: View DE: View
English	Markets.ft.com		2M	Markets.ft.com is the financial markets section of the Financial Times website, providing comprehensive coverage of global financial markets. It offers real-time data on stocks, bonds, commodities, currencies, and indices, along with in-depth analysis and market news.	View
German/English	Centralcharts.com		518K	The CentralCharts tool allows you to stay informed about new trade opportunities on your markets by following your favorite products and/or traders.	EN: View DE: View
German/English	Eqs-news.com		200.4K	With its high-traffic website, highly respected media partners and high-quality operations, EQS News is a leading news platform in Germany.	EN: View DE: View

German/English	Ad-Hoc-News.de	 Finanzzeitung für Deutschland	158.5K	Ad-hoc-news.de is a German news platform that provides real-time financial and business news, focusing on stock market updates, corporate announcements, and economic developments.	<u>EN: View</u> <u>DE: View</u>
German/English	Stock-world.de	 DIE FINANZ-EXPERTEN SEITE NR. 1	37.9K	Stock-World.de is a German financial news platform that offers real-time information and analysis on stock markets, including equities, commodities, cryptocurrencies, and indices.	<u>EN: View</u> <u>DE: View</u>
German	Ayondo.com		33.7K	Ayondo.com is a financial technology platform that offers social trading and brokerage services, allowing users to follow and copy the trading strategies of experienced traders.	<u>View</u>
English	Textiletechnology.net		15 K	Textile Technology is an online resource for the textile and apparel industry, offering news and insights on innovations and market trends. It serves professionals looking to stay updated on advancements in the sector.	<u>View</u>
German	Handelsmeldungen.de		4.5 K	Handelsmeldungen is a German online platform that provides news and updates related to trade, commerce, and economic developments. It focuses on industry trends, market analysis, and business insights, catering to professionals and stakeholders in the commercial sector.	<u>View</u>

Coverage List- English

This list includes all websites that the press release has been published.

No	Website	URL
1	Adhoc	https://www.ad-hoc-news.de/boerse/news/corporate-news/icewear/65946646
2	Arriva	https://www.ariva.de/news/icewear-introduces-icelandic-wool-filled-clothing-to-the-114079
3	Ayondo	https://ayondo.com/en/news/EQS018102024/icewear/introduces-icelandic-wool-filled-cloth
4	Boerse	https://www.boerse.de/nachrichten/Icwear-bringt-isländische-Wollbekleidung-auf-den-de
5	Boerse-muenchen	https://www.boerse-muenchen.de/news/EQS228031/Icwear-Introduces-Icelandic-Wool-Fil
6	Bourse.challenges	https://bourse.challenges.fr/news/Icwear//DE/1291443/Icwear-Introduces-Icelandic-Wool
7	Central Charts	https://www.centralcharts.com/de/news/4864497-icewear-introduces-icelandic-wool-filled-
8	Data Bourse	https://data-bourse.lefigaro.fr/communiqués/-DE/1291443
9	Denet	https://bourse.dhnet.be/communiqués/-DE/1291443
10	Due-diligence-hub	https://www.due-diligence-hub.com/public/en/news/twitter/news_provider?display=list&tag
11	Einpresswire	https://www.einpresswire.com/article/753527750/icewear-introduces-icelandic-wool-filled-c
12	EQS News	https://www.eqs-news.com/news/adhoc/basler-ag/2151929
13	Finanzwire	https://www.finanzwire.com/press-release/icewear-introduces-icelandic-wool-filled-clothing
14	Futures	https://futures.tradingcharts.com/news/futures/Icwear_Introduces_Icelandic_Wool_Filled_C
15	Handelsblatt	https://ircenter.handelsblatt.com/websites/ircenter_handelsblatt10/German/9020/news.html
16	Ilsole24	http://avvisi-finanziari.ilsole24ore.com/actualite.html?id=1291443
17	Laibre	https://bourse.lalibre.be/communiqués/-DE/1291443
18	Lavenir	https://bourse.lavenir.net/news/Icwear//DE/1291443/Icwear-Introduces-Icelandic-Wool-Fi
19	Le Soir	https://bourse.lesoir.be/communiqués/-DE/1291443
20	Les Echos	https://lesechos-comfi.lesechos.fr/actualite.html?id=1291443
21	Markets FT	https://markets.ft.com/data/announce/detail?dockey=600-202410180352DGAP___CORPN
22	Menafn	https://menafn.com/1108800249/Icwear-Introduces-Icelandic-Wool-Filled-Clothing-To-The
23	Morning Star	https://tools.morningstar.co.uk/uk/stockreport/newsItem.aspx?id=DGAP_corporate_201145
24	Onvista	https://www.onvista.de/news/2024/10-18-icewear-bringt-isländische-wollbekleidung-auf-d
25	Regulatorynews	http://www.regulatorynews.co.uk/finance/stocks/Icwear-Introduces-Icelandic-Wool-Filled-
26	Researchpool	https://app.researchpool.com/company/300750-contemporary-amperex-technology-co-4p
27	Shares	https://www.sharesmagazine.co.uk/news/market/DGAP_corporate_2011457_en/icewear-int
28	Stock World	https://www.stock-world.de/nachrichten/dgap/Icwear-Introduces-Icelandic-Wool-Filled-Clk
29	Stock3	https://stock3.com/news/icewear-introduces-icelandic-wool-filled-clothing-to-the-german-r
30	Textiletechnology	https://www.textiletechnology.net/technology/news/icewear-icelandic-wool-filled-clothing-fc
31	Wall Street	https://www.wallstreet-online.de/nachricht/18607788-icewear-introduces-icelandic-wool-fill
32	Webdisclosure	http://lacroix.webdisclosure.com/actualite.html?id=1291443



Coverage List- German

This list includes all websites that the press release has been published.

No	Website	URL
1	Ad Hoc	https://www.ad-hoc-news.de/boerse/news/ueberblick/icewear/65946655
2	Arriva	https://www.ariva.de/news/icewear-bringt-islaendische-wollbekleidung-auf-den-deutschen-11
3	Boerse-muenchen	https://www.boerse-muenchen.de/news/EQS228030/Icwear-bringt-Islandische-Wollbekle
4	Boersennews	https://www.boersennews.de/nachrichten/meldungen/eqs/icewear-bringt-Islandische-woll
5	Central Charts	https://www.centralcharts.com/de/news/4864498-icewear-bringt-islaendische-wollbekleidung
6	EQS News	https://www.eqs-news.com/news/corporate/vara-q3-2024-consensus-estimates-for-shell-p
7	Finanz Nachrichten	https://www.finanznachrichten.de/nachrichten-2024-10/63561962-eqs-media-icewear-bring
8	Handelsblatt	https://ircenter.handelsblatt.com/websites/ircenter_handelsblatt10/German/9020/news.html
9	Handelsmeldungen	https://www.handelsmeldungen.de/article/icewear-bringt-Islandische-wollbekleidung-auf-c
10	Mastertraders	https://www.mastertraders.de/newsticker/icewear-bringt-islaendische-wollbekleidung-auf-den
11	Researchpool	https://app.researchpool.com/company/300750-contemporary-ampere-technology-co-4p
12	Stock World	https://www.stock-world.de/nachrichten/dgap/Icwear-bringt-Islandische-Wollbekleidung-
13	Stock3	https://stock3.com/news/icewear-bringt-Islandische-wollbekleidung-auf-den-deutschen-m
14	Wall Street	https://www.wallstreet-online.de/nachricht/18617349-



IV. Social Media List

This section includes social media posts along with the press release.

No	Social Network	URL
1	EQS News	https://x.com/EQS_News/status/1847184598117073043

