

Press Release: *Electrical vehicle charging station operator ZES and electrip join Hubject's global interchange roaming network*
Disseminated on: *20 November 2024*
Target country(ies): Italy
Distribution Language(s): Italian

TOTAL - PR Results

The media monitoring outputs of the press release are summarized in four key metrics.



41

Websites Have Published



15.812.981

Total Potential Audience



5.972

Journalist Views

Press Release: *L'operatore di stazioni di ricarica per veicoli elettrici ZES ed Electrip entrano nella rete globale di roaming interchange di Hsubject*

Target country(ies): Italy

Distribution Language(s): Italian

I. Brief - PR Results

The media monitoring outputs of the press release are summarized in four key metrics.



MSN/it

Reaching the Most People



41

Websites Have Published



15.812.981

Total Potential Audience



5.972

Journalist Views

II. Distribution Report

This section comprehensively outlines the steps for distributing the press release to the media.

7 Media lists

Recipients

- Adnkronos
- Comtex
- Dow Jones
- LexisNexis
- Google News
- InfoDesk
- Thomson Reuters
- Targeted Media Lists

Status

- ✓ Sent
- ✓ Sent
- ✓ Sent
- ✓ Sent
- ✓ Sent
- ✓ Sent
- ✓ Sent
- ✓ Sent

The media lists that the press release was sent includes: Business, Finance, Technology, Energy, Sustainability, Partnerships, Europe

8.647 Press members

The number of the media members whom B2Press and its affiliates emailed your press releases."

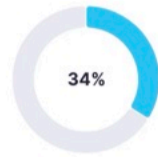
Media List Distribution

This section provides a segmented media list distribution report for the press release, ensuring that the content was sent to relevant media outlets and journalists.



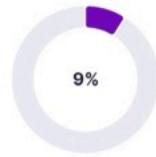
Engagement

Open rate



Unique opens **372**
Total opens **685**

Click rate



Unique clicks **97**
Total clicks **100**
Click through rate **26%**

Click by content



Total clicks
[View clicks by content](#)

Bounce rate



Unique bounces **22**

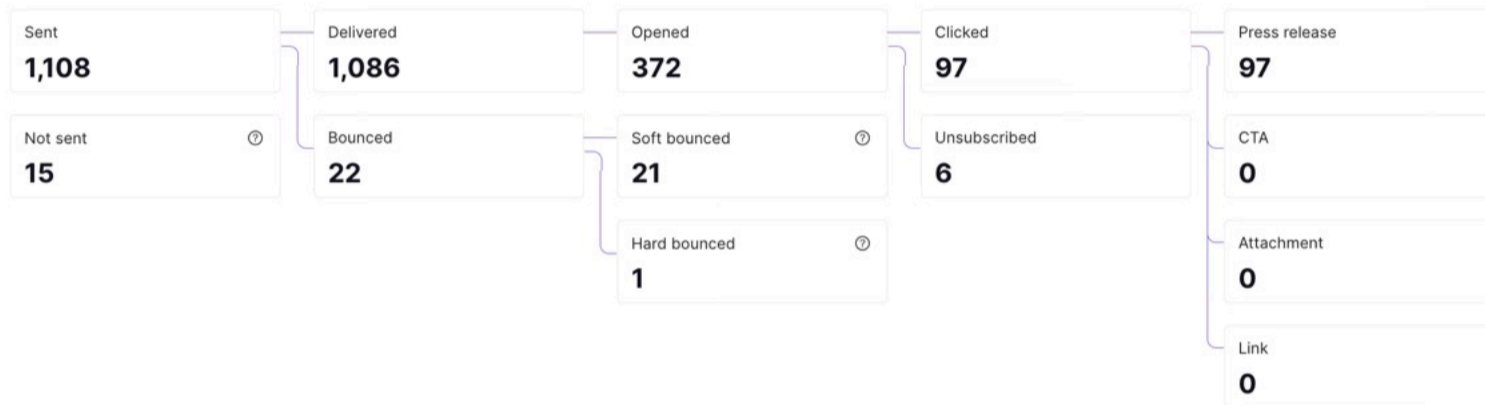
Reply rate



Unique replies **N/A**
Total replies **N/A**

[Connect inbox](#)

Delivery



















III. Coverage Report

In this section, you'll discover a compilation of news websites where the press release is accessible.

Click on a recipient to view your story on their web site. While we deliver to the following recipients, it is ultimately the recipient's decision whether or not to display your news release. A number of our recipients display stories to their registered users only; in these cases the links below will only direct you to a public page representing the recipient.

Featured News

Country	Website	Montly Traffic	Importance	URL
Italy	MSN.com/it	 614.4M	MSN is an American web portal and related collection of Internet services and apps for Windows and mobile devices, provided by Microsoft and launched on August 24, 1995.	View
Italy	Adnkronos.com	 24.8M	Adnkronos is an Italian leading news agency. Adnkronos was established in 1963 by a merger of two agencies, Kronos and Agenzia Di Notizie. The agency is based in Rome.	View
Italy	LiberoQuotidiano.it	 18.6M	Libero is an Italian newspaper founded in 2000 by Vittorio Feltri , with headquarters in Milan and an average circulation of 22,709 copies as of May 2023.	View
Italy	Tiscali.it	 15M	Tiscali.it is an Italian web portal offering a wide range of content, including news, entertainment, technology, and lifestyle. It also provides internet and telecommunications services, catering to a broad audience with a mix of informative and practical resources.	View
Italy	Ilgiornaleditalia.it	 705.8K	Ilgiornaleditalia.it is a digital news platform based in Italy. It provides its readers with a comprehensive source of information, offering news and analyses on a wide range of topics such as politics, economy, culture, sports and international developments.	View
Italy	Zazoom.it	 306.8K	Zazoom.it is an Italian online news platform that offers a wide range of content, including current events, entertainment, sports, technology, and lifestyle.	View
Italy	Sbircialanotizia.it	 37.1K	From finance and economy to breaking news, Sbircia la Notizia is an important online news site hailing from Italy.	View
Italy	LoSpecialegiornale.it	 35.4K	Lo Speciale is a widely popular newspaper in Italy with a focus on a variety of topics.	View
Italy	Giornaleinfocastellirromani	 29K	GiornaleInfoCastelliRomani.com is an Italian news website that focuses on the Castelli Romani area, a region near Rome. It covers local news, events, culture, and community updates, providing information for residents and those interested in the region's happenings.	View
Italy	Lifestyleblog.it	 27.9K	Lifestyleblog.it is a digital platform focusing on lifestyle topics such as fashion, travel, food, technology and entertainment. It offers its readers a quality and enjoyable experience with current trends, tips and inspirational content.	View
Italy	Corrieretoscano.it	 26.3K	CorriereToscano.it is an Italian news website focusing on Tuscany. It provides coverage of local news, politics, culture, events, and lifestyle, catering to readers interested in the region's current affairs and developments.	View
Italy	Ilmillimetro.it	 14.5K	Il Millimetro is an in-depth journalistic newspaper. A place to nourish knowledge about the facts of the world and stimulate thought.	View
Italy	Padovanews.it	 13.7K	PadovaNews.it is an Italian news portal focused on Padua and its surrounding areas. It covers local news, politics, events, culture, and community updates, providing comprehensive information for residents and visitors.	View

Italy	Utimora.news		10.6K	Utimora.news is a news platform that provides current news, analyses and information about important events around the world. It caters to a wide readership by providing content in various categories such as politics, economics, technology and culture.	View
Italy	Powertrainweb.it		5.2K	Powertrainweb.it is an information platform focused on the automotive sector and powertrain technologies. It provides valuable content for experts and enthusiasts, sharing news, technical analyses and industry trends on topics such as engines, transmissions, hybrid and electric systems.	View
Italy	E-ricarica.it		4.5K	E-ricarica.it is a platform that offers online balance top-up and payment solutions for mobile and digital devices. It offers a practical solution to digital payment needs by enabling users to access services quickly and reliably.	View

Coverage List

This list includes all websites that the press release has been published.

No	Website	URL
1	247	https://247.libero.it/focus/63439253/2653/l-operatore-di-stazioni-di-ricarica-per-veicoli-elet
2	Adnkronos	https://www.adnkronos.com/immediapress/loperatore-di-stazioni-di-ricarica-per-veicoli-ele
3	Adnkronos	https://adnkronos.money.it/L-operatore-di-stazioni-di-ricarica-per-veicoli-elettrici-ZES-ed-E
4	Casradio	https://casradio.it/loperatore-di-stazioni-di-ricarica-per-veicoli-elettrici-zes-ed-electrip-ent
5	Comunicatistampa	https://comunicatistampa.org/loperatore-di-stazioni-di-ricarica-per-veicoli-elettrici-zes-ed-e
6	Corrieretoscano	https://corrieretoscano.it/italia-mondo/immediapress/loperatore-di-stazioni-di-ricarica-per-
7	Cronacadisicilia	https://www.cronacadisicilia.it/2024/04/08/loperatore-di-stazioni-di-ricarica-per-veicoli-elet
8	E-ricarica	https://e-ricarica.it/electrip-accordo-con-hsubject-per-incrementare-linteroperabilita-del-net
9	Emiliapost	https://www.emiliapost.it/loperatore-di-stazioni-di-ricarica-per-veicoli-elettrici-zes-ed-electr
10	Giffonihub	https://www.giffonihub.com/loperatore-di-stazioni-di-ricarica-per-veicoli-elettrici-zes-ed-ele
11	Giornaleinfocastellirromani	https://www.giornaleinfocastellirromani.it/loperatore-di-stazioni-di-ricarica-per-veicoli-elettri
12	Icorsaridelsud	https://www.itorsaridelsud.it/loperatore-di-stazioni-di-ricarica-per-veicoli-elettrici-zes-ed-el
13	Ilbollettino	https://www.ilbollettino.eu/2024/04/08/loperatore-di-stazioni-di-ricarica-per-veicoli-elettrici-
14	Ilcentrotirreno	https://ilcentrotirreno.it/sito/immediapress/165867-l-operatore-di-stazioni-di-ricarica-per-ve
15	Ilgiornaleditalia	https://www.ilgiornaleditalia.it/news/comunicati/597284/l-operatore-di-stazioni-di-ricarica-p
16	Ilmillimetro	https://www.ilmillimetro.it/loperatore-di-stazioni-di-ricarica-per-veicoli-elettrici-zes-ed-elect
17	Ilterziario	https://www.ilterziario.info/2024/04/09/loperatore-di-stazioni-di-ricarica-per-veicoli-elettrici-
18	Inpress	https://inpress.today/loperatore-di-stazioni-di-ricarica-per-veicoli-elettrici-zes-ed-electrip-e
19	Internationalwebpost	https://www.internationalwebpost.org/loperatore-di-stazioni-di-ricarica-per-veicoli-elettrici-
20	Lafirmadelredattore	https://lafirmadelredattore.com/2024/04/08/loperatore-di-stazioni-di-ricarica-per-veicoli-ele
21	Laragione	https://laragione.eu/adnkronos/comunicati/loperatore-di-stazioni-di-ricarica-per-veicoli-elet
22	Liberoquotidiano	https://www.liberoquotidiano.it/news/adnkronos/38979988/l-operatore-di-stazioni-di-ricaric
23	Lifestyleblog	https://www.lifestyleblog.it/blog/2024/04/loperatore-di-stazioni-di-ricarica-per-veicoli-elettri
24	Localpage	https://www.localpage.eu/2024/04/08/loperatore-di-stazioni-di-ricarica-per-veicoli-elettrici-
25	Lombardiapost	https://www.lombardiapost.it/loperatore-di-stazioni-di-ricarica-per-veicoli-elettrici-zes-ed-e
26	Lospecialegiornale	https://www.lospecialegiornale.it/2024/04/08/loperatore-di-stazioni-di-ricarica-per-veicoli-e
27	Mediaintelligence	https://mediaintelligence.cloud/loperatore-di-stazioni-di-ricarica-per-veicoli-elettrici-zes-ed-
28	Mediapress24	https://www.mediapress24.it/loperatore-di-stazioni-di-ricarica-per-veicoli-elettrici-zes-ed-el
29	Msn	https://www.msn.com/it-it/notizie/tecnologiaescienza/l-operatore-di-stazioni-di-ricarica-per

30	Notizie	https://notizie.tiscali.it/comunicati/articoli/l-operatore-stazioni-ricarica-veicoli-elettrici-zes-e
31	Padovanews	https://www.padovanews.it/2024/04/09/loperatore-di-stazioni-di-ricarica-per-veicoli-elettric
32	Pantareinews	https://www.pantareinews.com/zes-electrip-roaming-intercharge-hubject/70570/
33	Pointofnews	https://www.pointofnews.it/ultime_notizie_su_electrip
34	Powertrainweb	https://www.powertrainweb.it/zes-ed-electrip-annunciano-una-partnership-con-hubject-pe
35	Sbircialanotizia	https://www.sbircialanotizia.it/2024/04/08/loperatore-di-stazioni-di-ricarica-per-veicoli-elett
36	Tarantobuonasera	https://www.tarantobuonasera.it/news/comunicati/849319/l-operatore-di-stazioni-di-ricaric
37	Tgabruzzo24	https://www.tgabruzzo24.com/news-nazionali/loperatore-di-stazioni-di-ricarica-per-veicoli-
38	Ultimora	https://www.ultimora.news/adnkronos-20240408150004
39	Vadoetornoweb	https://www.vadoetornoweb.com/zes-ed-electrip-annunciano-una-partnership-con-hubject
40	Veneziepost	https://www.veneziepost.it/loperatore-di-stazioni-di-ricarica-per-veicoli-elettrici-zes-ed-elec
41	Zazoom	https://www.zazoom.it/2024-04-08/loperatore-di-stazioni-di-ricarica-per-veicoli-elettrici-zes

IV. Social Media List

This section includes social media posts along with the press release.

No	Social Network	URL
1	I Corsari del Sud	https://www.facebook.com/radioblogdelcittadino/posts/pfbid02FDz8rx9RGxEePY6Aqhuog
2	Mediapress24	https://www.facebook.com/permalink.php?story_fbid=pfbid0dy2VqzjXZ9irxxsdGTw78EZv4
3	PantareiNews	https://www.facebook.com/pantareinews/posts/pfbid0EQopxczwej1HYExBCdnyTWPjzxBk
4	PantareiNews	https://x.com/pantareinews/status/1776240117591511253
5	Powertrain	https://www.facebook.com/1214781978582071_815677290581996
6	Pronostici Sportivi	https://www.facebook.com/permalink.php?story_fbid=pfbid02Ry92acJYPh5djE58oAujWDI
7	Sbircia la Notizia Magazine	https://www.facebook.com/SbirciaLaNotiziaMagazine/posts/pfbid025oAsACBrvv4agxjHmF
8	Sbircia la Notizia Magazine	https://x.com/SLN_Magazine/status/1777328159244841176
9	Vado e Torno	https://www.facebook.com/1415167422084044_420672167276154